

Monthly Banner Ad Rates Website:

Ad size	1x Rate	3x Rate	6x Rate	12x Rate
Entire website and forum:				
Random Rotating Banner	\$150.00	\$142.50	\$135.00	\$127.50
Home Page only:				
Large Banner	\$100.00	\$ 95.00	\$ 90.00	\$ 85.00
Small Banner	\$ 75.00	\$ 71.25	\$ 67.50	\$ 63.75
Logo Only	\$ 50.00	\$ 50.00	\$ 50.00	\$ 50.00

Terms and Conditions:

Payment: First time advertisers are required to pay in advance. New advertisers must establish credit before terms are granted.

We accept credit cards (Visa, MC, Discover) by phone, or PayPal payments.

Discounts: Advertisers committing to multiple issues receive a special discount (see table).

Ad Design: Ads can be designed by our in house graphic designer at a discounted rate of \$60 per hour with a 1 hour minimum. Changes can be made to your ad at any time prior to deadline.

Random Rotating Banner

Large Banner

Small Banner

Artwork Submissions:

Submit all ads in JPEG, GIF, PNG or PDF formats. All files should be compressed for e-mail submissions.

Small files (up to 5 MB) may be e-mailed to otbnews@aol.com. Please contact us for larger files by calling 406-285-3099 to upload directly to our website.

If you do not receive a confirmation e-mail within 24 hours, your ad has not been received, please call.

Banner Dimensions:

	<u>WIDTH</u>	<u>HEIGHT</u>
Rotating Banner	6.5"	0.83"
	468 px	60 px
Large Banner	2.5"	3.05"
	180 px	220 px
Small Banner	2.5"	1.25"
	180 px	90 px

The Break is in locations the first week of each month

Monthly Ad Rates (black & white):

Ad size	1x Rate	3x Rate	6x Rate	12x Rate
Full Page	\$495.00	\$470.25	\$445.50	\$420.75
Half Page	\$275.00	\$261.25	\$247.50	\$233.75
Quarter Page	\$165.00	\$156.75	\$148.50	\$140.25
Sixth Page	\$105.00	\$ 99.75	\$ 94.50	\$ 89.25
Eighth Page	\$ 85.00	\$ 80.75	\$ 76.50	\$ 72.25
Twelfth Page	\$ 55.00	\$ 52.25	\$ 49.50	\$ 46.75

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We accept credit cards (Visa, MC, Discover) by phone, or PayPal payments.

Discounts: Advertisers committing to multiple issues receive a special discount (see table) must pay in advance or make arrangements.

Deadlines: Ad deadlines are generally the 25th of each month. Dates are subject to change - contact us for definite deadline unless otherwise agreed upon.

The Break is in locations the first week of each month.

Ad Design: Ads can be designed by our in house graphic designer at a discounted rate of \$60 per hour with a 1 hour minimum. Changes can be made to your ad at any time prior to deadline.

Monthly Ad Rates (full color):

Ad size	1x Rate	3x Rate	6x Rate	12x Rate
Full Page	\$620.00	\$589.00	\$558.00	\$527.00
Half Page	\$400.00	\$380.00	\$360.00	\$340.00
Quarter Page	\$290.00	\$275.50	\$261.00	\$246.50
Sixth Page	\$230.00	\$218.50	\$207.00	\$195.50
Eighth Page	\$210.00	\$199.50	\$189.00	\$178.50
Twelfth Page	\$180.00	\$171.00	\$162.00	\$153.00

COVER PAGES (full color):

Ad size	1x Rate	3x Rate	6x Rate	12x Rate
Back, Inside/Facing, InsideFront/Facing	\$700.00	\$665.00	\$630.00	\$595.00

Ad Dimensions:

	<u>WIDTH</u>	<u>HEIGHT</u>
Full Page	10"	13"
Half Page (Horizontal)	10"	6.075"
Half Page (Vertical)	4.88"	12.5"
Quarter Page (Vertical)	4.88"	6.075"
Quarter Page (Horizontal)	10"	3.0"
Sixth Page	4.88"	5.0"
Eighth Page	4.88"	4.0"
Twelfth Page	4.88"	2.0"

Artwork Submissions:

Submit all ads, photos and artwork in CMYK, 200 dpi. Artwork is acceptable in JPEG, PDF, TIFF, and EPS formats. All files should be compressed for e-mail submissions.

Note: All Macintosh users should submit artwork as a PDF file only.

Small files (up to 5 MB) may be e-mailed to otbnews@aol.com. Please contact us for larger files by calling 406-285-3099.

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